



ASSOCIATION OF PUBLIC HEALTH NURSES

Strategic Partnerships



www.phnurse.org

OUR VISION

Healthy communities through excellence in public health nursing practice and leadership.

OUR MISSION

At the Association of Public Health Nurses, our mission is to empower and advance the practice of public health nursing to improve the health and well-being of individuals, families, and communities.

We are committed to fostering a dynamic and inclusive community of public health nurses who are dedicated to promoting health equity, preventing disease, and advocating for the highest standards of care through collaboration, education, research, and advocacy.



Promote
Health
Equity

Prevent
Disease

Advocate
for Public
Health

Foster
Lifelong
Learning

Lead with
Integrity

BENEFITS TO STRATEGIC PARTNERS

CARING FOR COMMUNITIES



VISIBILITY

Your product/organization will be included on all APHN national/regional conferences and meetings, including signage, verbal recognition, speaking opportunities, inclusion in print or electronic conference materials.



WEBSITE & SOCIAL MEDIA POSTS

Your product/organization will be included on one or more pages of the official APHN website and dedicated social media posts.



AMPLIFIED ADVOCACY

By partnering with APHN, organizations can leverage the association's advocacy efforts and collective voice in advocating for public health policies and initiatives at local, regional, and national levels. There is more power in numbers.



SYNERGY

Partnering with APHN will provide mutual benefits in areas such as professional education, communication, and relationship building.

Partnering with APHN can contribute to more effective and impactful public health initiatives and collaborations. APHN will work with your organization's representative to design a sponsorship package tailored to your needs.

For more info about sponsorship by strategic partners, please contact:

Jamie Weaver, APHN Operations Manager

opsmgr@phnurse.org



Why become a strategic partner with APHN?

During the height of the COVID-19 pandemic, the critical roles of public health nurses (PHNs) became evident to members of the public as PHNs served on the front lines in communities all across the US working to protect the health of all people by preventing the spread of disease. Moving forward beyond the initial phases of the pandemic, the need for a sufficient number of well-prepared PHNs serving US communities is clear. APHN is seeking strategic partners to work with us in addressing that need and assuring that PHNs remain a valuable asset in all communities.

The Association of Public Health Nurses (APHN) is the professional organization for all practicing PHNs. APHN members serve in the governmental public health system at the local, state, federal, territorial, or tribal levels, and in community-based organizations, clinics/health systems, and academic institutions.

APHN's strategic partners support APHN in advancing the practice of public health nurses across the nation to enable them to work to achieve healthier communities. APHN is committed to diversity, equity and inclusion, evidenced by our work to become fully representative of the broad spectrum of public health nurses serving at all levels, including both the current and future public health nursing workforce. APHN's growth and collaboration with national partners makes it the leading resource for supporting public health nurses in the dynamic, rapidly changing public health system through ongoing public health nursing education, mentoring, leadership development, and professional networking.

Today, PHNs remain one of the largest professional disciplines within the governmental public health workforce. Improving their capacity to assure the foundational public health capabilities within health departments is a key strategy to improving population health and a key priority within APHN.

THANK YOU!

We are profoundly grateful for your interest in becoming a sponsor of the Association of Public Health Nurses (APHN). Your commitment to advancing public health nursing is both inspiring and essential to our mission of improving the health and well-being of communities.

Your Impact Matters

We want you to know that your involvement is more than just a financial commitment; it is an investment in the health and well-being of countless individuals and communities. Together, we can create a healthier and more equitable future.

Next Steps

Our team is eager to discuss the various sponsorship opportunities available and tailor a partnership that aligns with your organization's goals and values. We believe in mutually beneficial relationships and will work closely with you to ensure that your sponsorship provides the recognition and benefits you deserve.

Once Again, Thank You

We extend our heartfelt appreciation for considering sponsorship of APHN. Your support is instrumental in driving positive change in public health nursing and, by extension, the lives of countless individuals. Together, we can make a lasting impact.

With warm regards,

Shirley Orr

Executive Director

Association of Public Health Nurses (APHN)

CONTACT US

Jamie Weaver
OpsMgr@phnurse.org

www.phnurse.org

