ASSOCIATION OF PUBLIC HEALTH NURSES
FOUNDING ORGANIZATIONAL SPONSORSHIP OPPORTUNITIES

2020
The Association of Public Health Nurses invites you to become a Founding Sponsor of our organization. Partner with us to align your brand with the best in the field of public health nursing!

The Association of Public Health Nurses is a 501(c) (3) organization, aiming “to shape the role of public health nursing within the specialty of population health and to educate and advocate for policies and practices that advance the practice of public health nursing to promote the public’s health.”

In addition to a rich history, APHN’s strength lies in partnership with thousands of nurses and partners in public health and population work at the local, state, and national levels, and draws upon these relationships to communicate with a broad membership.

APHN is an affiliate of the Association of State and Territorial Health Officials (ASTHO) and the National Association of City and County Health Officials (NACCHO). APHN is also an active partner in the Quad Council of Public Health Nursing Organizations.

APHN’s vision is healthy communities through excellence in public health nursing practice and leadership. APHN’s members are actively engaged in local, state, and national collaborative partnerships that promote and improve the public’s health.
Platinum Founding Sponsor $100,000
- Opportunity to co-sponsor events, first right of refusal
- Company name and logo linked to your website in APHN homepage banner as well as Organizational sponsors page
- 30% off annual conference sponsorship packages
- Use of APHN logo on your company website (with approval by APHN) acknowledging the partnership
- One distribution to APHN e-mailing list (sent through APHN staff)
- Title of “Founding Sponsor” for each consecutive year of maintained sponsorship following 2020
- Opportunity to submit ads for each newsletter to the APHN membership
- Podium time at the annual conference (minimum of 5 minutes)
- Opportunity to speak with the APHN board of directors for up to 10 minutes of a board meeting
- Shout-out from podium at annual conference as “platinum founding sponsor”

Gold Founding Sponsor $75,000
- Opportunity to co-sponsor events
- Company name and logo linked to your website in APHN Organizational sponsors page
- 25% off annual conference sponsorship packages
- Use of APHN logo on your company website (with approval by APHN) acknowledging the partnership
- Title of “Founding Sponsor” for each consecutive year of maintained sponsorship following 2020
- Opportunity to submit up to four ads for the APHN membership newsletter
- Three minutes of podium time at the annual conference
- Shout-out from podium at annual conference as a “gold founding sponsor”

Silver Founding Sponsor $50,000
- Company name and logo linked to your website in APHN Organizational sponsors page
- 20% off annual conference sponsorship packages
- Title of “Founding Sponsor” for each consecutive year of maintained sponsorship following 2020
- Opportunity to submit up to two ads for the APHN membership newsletter
- Shout-out from podium at annual conference as a “silver founding sponsor”
Bronze Founding Sponsor $25,000
- Company name and logo on APHN Organizational sponsors page
- 15% off annual conference sponsorship packages
- Title of “Founding Sponsor” for each consecutive year of maintained sponsorship following 2020
- Opportunity to submit one ad to be included in one of the APHN membership newsletters
- Shout-out from podium at annual conference as a “bronze founding sponsor”

Founding Supporter $10,000
- Company name on APHN Organizational sponsors page
- 10% off annual conference sponsorship packages
- Title of “Founding Sponsor” for each consecutive year of maintained sponsorship following 2020
- Shout-out from podium at annual conference as a “founding supporter”

We rely on the partnerships from sponsors like you to continue to shape the role of public health nursing within the specialty of population health and to educate and advocate for policies and practices that advance the practice of public health nursing to promote the public’s health. Please review the various packages listed above and do not hesitate to reach out using the contact information below if you have any questions, or would like to request any customizations to a sponsor level before making your commitment.

Thank You!

Jacqueline Bales
Sponsorship Coordinator
balesjac@gmail.com
(765) 413 - 9530

Jamie Weaver
Operations Coordinator
adminasst@phnurse.org
(614) 846 - 1777
□ YES! I would like to become a founding sponsor of APHN.

SELECT SPONSOR LEVEL:

☐ PLATINUM $100,000

☐ GOLD $75,000

☐ SILVER $50,000

☐ BRONZE $25,000

☐ SUPPORTER $10,000

☐ OTHER DONATION AMOUNT:

Company Name:_____________________________________________
Contact Name:______________________________________________
Email:___________________________Phone:_____________________
Company Address:___________________________________________
_________________________________________________________________

METHOD OF PAYMENT:

☐ Invoice Needed

☐ Check Enclosed (Payable to the Association of Public Health Nurses)

☐ Credit Card

Card Number:________________________________________________
Expiration:___/___ CVV:_____ Billing Zip:____________

Signature:____________________________________________________

Payment terms are net-30. Please complete this form and mail with payment to The Association of Public Health Nurses, Attn. Jamie Weaver, 110 A Northwoods Blvd., Columbus, OH 43235 or scan and email form without credit card info to adminasst@phnurse.org and call (614) 846-1777 to enter card payment securely.